



February 2012 • Volume Five • Issue Two

www.XPOmail.com

Industry News



Happy Mardi Gras!

Carnival

When we hear the word Carnival in the U.S., we immediately think of New Orleans, beads and Mardi Gras. Or perhaps you think of the celebrations in Rio. What you may not immediately think of is the Carnival celebration in Nice, along the French Mediterranean coast. The Nice Carnival is actually the original Carnival celebration and is certainly the biggest winter festival along the French Riviera.

For the two weeks leading up to Mardi Gras, Nice comes alive with activity and colorful celebrations of Carnival processions, elegant flower parades, swanky soirées, rock and techno concerts, entertainment and fireworks that attract approximately 1.2 million people each year to the seaside city.

Expect potential delays in mail service in these areas.



Happy Chinese New Year!

Chinese New Year 4710 – Year of the Dragon

The Chinese New Year is celebrated from January 23 (Chinese New Year) to February 2 (Lantern Festival).

The Chinese New Year is the most important traditional festival in China. It begins on the first day of the first lunar month (usually in late January or early February) and ends on the 15th day of the first lunar month (Lantern Festival). Chinese New Year is a time for families to be together. Celebrations include having annual reunion dinner on Chinese New Year's Eve, setting firecrackers, giving lucky money to children, ringing the New Year bell, sending Chinese New Year greetings, dragon and lion dancing, and Niu Yangge (traditional dance in northern China).

All this celebrating is sure to mean some delays in the postal deliveries in China and Hong Kong.

How many countries are there in the World?

There are 195 countries in the World. To arrive at this number, you would take the 192 recognized countries of the United Nations and add Kosovo, Taiwan and Vatican City. *How many do you mail to?*

Upcoming Industry Events

Central Texas MSMA – Professional Development Event
Feb. 8, 2012
Texas Land & Cattle Steakhouse
Austin, TX

San Diego PCC – Seminar
Feb. 14, 2012
MLS P&DC, District Training Room 1155
San Diego, CA

Rocky Mountain DMA – Workshop & Wine
Feb. 15, 2012
Location TBD

Greater Dallas PCC – Tour of Pitney Bowes
Feb. 15, 2012
Pitney Bowes
Grand Prairie, TX

Denver PCC – Seminar/Luncheon
Feb. 16, 2012
Denver GMF
Denver, CO

Ft. Worth PCC – Seminar/Luncheon
Feb. 29, 2012
City Club of Forth Worth
Ft. Worth, TX

So. Cal PCC's Joint Event – 3rd Annual Gold Rush Seminar and Vendor Show
Mar. 6, 2012
Knott's Berry Farm Resort Hotel
Buena Park, CA

Upcoming Worldwide Holidays:

Please visit our website calendar for a list of international holidays. Since there are thousands of holidays, we suggest you double check the dates if planning something major around these listings. If you have a question regarding a specific area of the world or country please call our customer service department at 1-866-784-8444.

2012 Calendar: <http://xpomail.com/HolidayCalendar12.htm>